ARTWORK GUIDELINES

IMAGES
Photos and Illustration resolution should be 300dpi.

COLOUR
All colours are converted to CMYK
(no PMS colours, RGB, LAB etc unless specified).

FONTS
Fonts should be embedded or outlined.

BLEED
Crop & bleed marks included, minimum 3mm bleed
(5mm for booklets).

SIZE
Trim size of your document matches the order specifications.

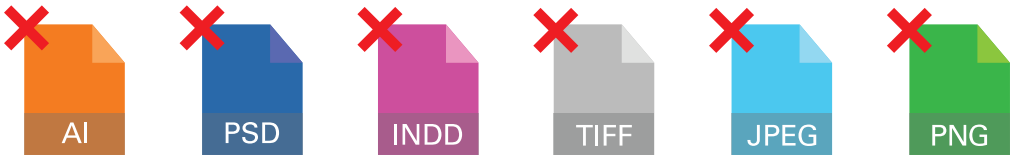
EMBELLISHMENTS
Spot UV, Scodix, Metal or other embellishments are supplied as a separate page in the PDF and indicated as a spot colour.

DIELINES
Any dielines, fold or perforation lines are overlaid onto the artwork as a spot colour and set to overprint.

PAGE COUNT
Page count matches the order specifications and is combined into 1 PDF file per kind of artwork.

eg. 2 kinds of business card printed 2 sides = 2 PDF files with 2 pages each.
32pp saddle staple booklet = 1 PDF file with 32 pages.

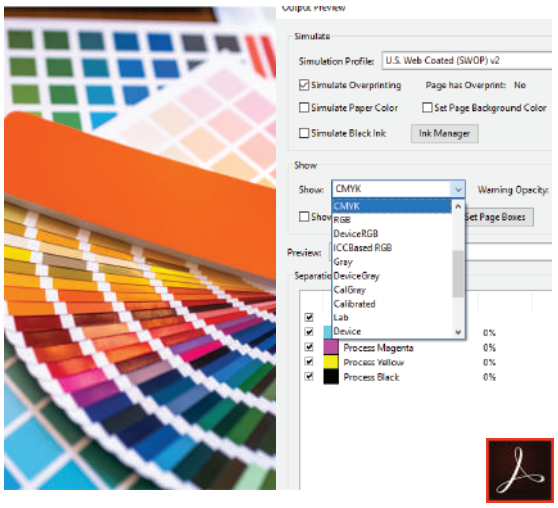
Please check your artwork before submitting it to MAGMA PRINTING.
We only accept PDF files that meet the criteria on this checklist.

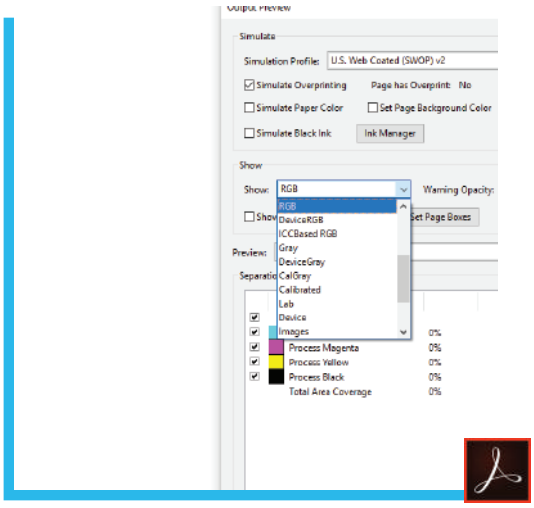


How to check your Artwork from Adobe Acrobat DC

Adobe Acrobat DC is recommended as a minimum software platform for any print business.

☑ All colours are converted to CMYK (no PMS colours, RGB, LAB etc).

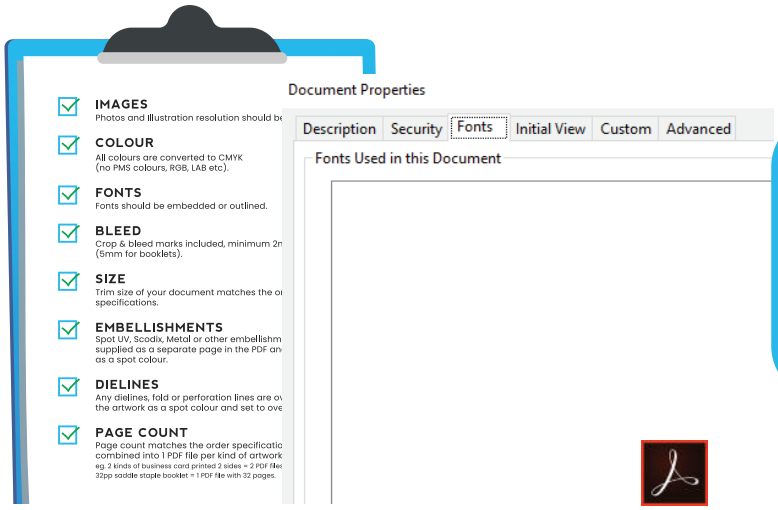




How to check: Print Production tool > Output Preview

MAGMA PRINTING can auto-convert RGB and PMS colours if requested in the order notes. We do not take responsibility for unexpected printing results with this auto-conversion.

☑ Fonts should be embedded or outlined.

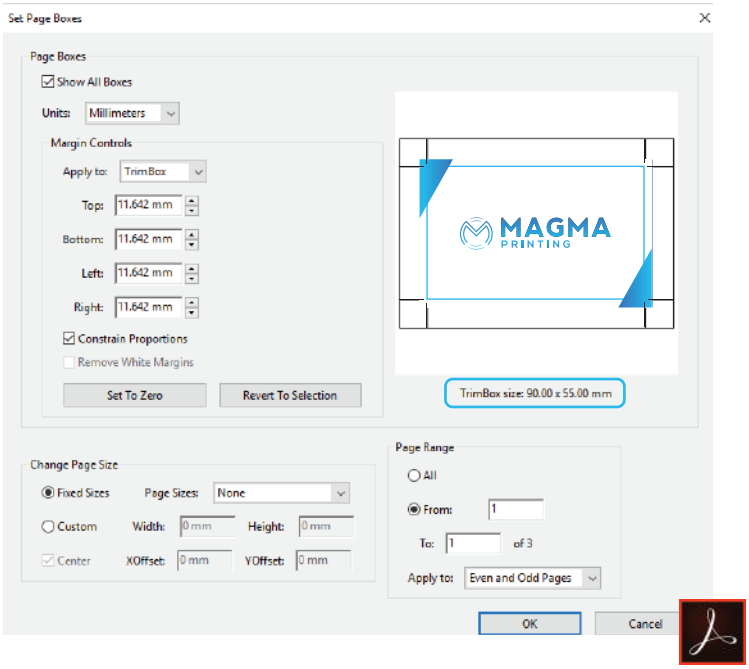


How to check:
- Go to File menu
- Properties
- In Document Properties, choose Fonts

☑ Crop & bleed marks included, minimum 3mm bleed (5mm for booklets).



Trim size of your document matches the order specifications.



How to check:
- Go to Print Production tool
- Set Page Boxes
- Margin Controls box menu
- Apply to Trim Box

Spot UV, Scodix, Metal or other embellishments are supplied as a separate page in the PDF and indicated as a spot colour.



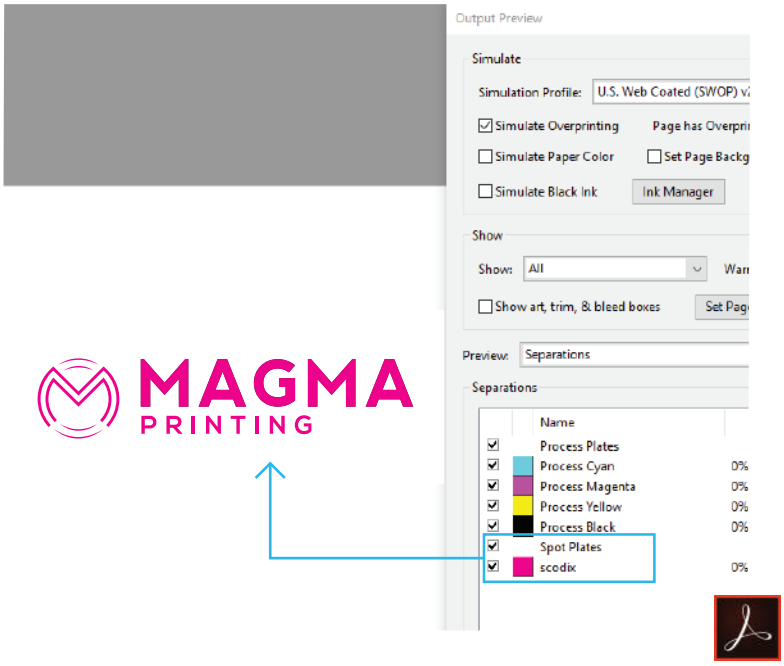
1



2

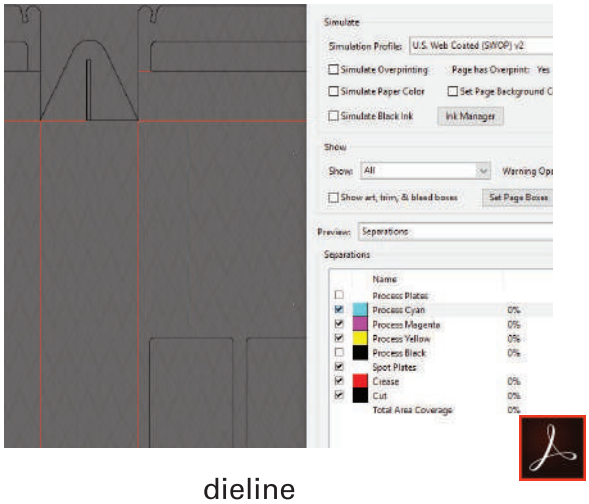


3

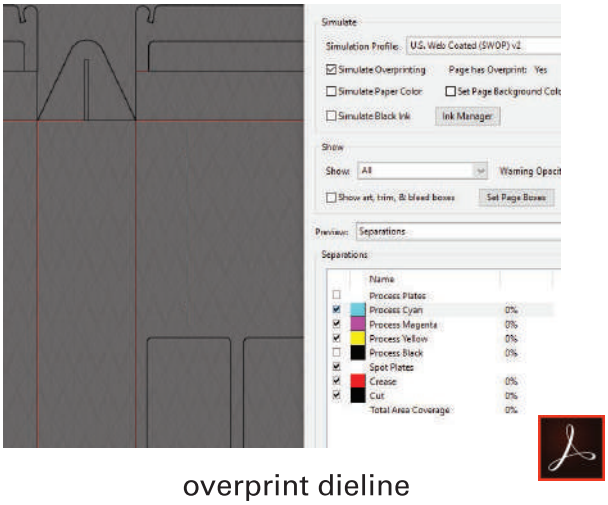


How to check Scodix plates: Print Production tool > Output Preview

Any dielines, fold or perforation lines are overlaid onto the artwork as a spot colour and set to overprint.



dieline



overprint dieline

How to check: Print Production tool > Output Preview
To see dieline, you can uncheck the Simulate Overprinting.

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1



2